



2022 Canadian Finals Champions & Season Leaders

Hello,

Cowboy Mounted Shooting is one of the fastest growing equine sports in North America. It is a fast paced, exciting spectator sport where competitors shoot .45 caliber pistols at targets on top of a horse through a pattern, against the clock. The sport is dedicated to keeping the western heritage alive and we have male and female competitors ranging in age from 3 to 76 years. On behalf of The Mounted Shooters of Canada committee, we are proud to invite you to be a part of our 2022 Canadian Finals and Season Awards.

Our committee is comprised of representatives from each of the mounted shooting clubs in Canada. Our competitions are held in conjunction with events such as Agribition, Ponoka Stampede, Cochrane Rodeo, Teepee Creek Stampede, Grande Prairie Stompede, Morris Rodeo and many other events across Canada. Sponsorship contributions will help keep event entry fees affordable and promote Competitor participation for all events across Canada.

We are proud of our Canadian Mounted Shooters and the dedication of the clubs in Canada. Many of our Canadian Mounted Shooters compete very successfully in the USA and we have several World Champions and National event title holders.

We invite you to be among our featured sponsors for our 2022 season. Sponsorship contributions will help provide funding to obtain our Season Leader and Canadian Finals awards. The winners will be presented with their awards in Stavelly, AB on September 17th, 2022, at the Canadian Finals Banquet. This three-day sudden death showdown at the Silver Slate Arena is an opportunity for your business to be recognized and spoken about on a consistent basis throughout the Finals.

On behalf of all our Canadian shooters, we thank you in advance for your consideration of our proposal.

Sincerely,

The Mounted Shooters of Canada Committee



2022 Mounted Shooters of Canada Canadian Finals & Season Champions

Advertisement and Sponsorship Opportunities

All sponsors will be featured on the AMSA and MSC Website and Social Media platforms.

Each Sponsor will be announced throughout the finals.

Each sponsor is invited to provide brochures, media etc. at the show office for competitors to pick up during registration.

All artwork, logos and banners to be supplied by Sponsors.

BUCKLE SPONSOR Up to \$499

Your banner hung in arena

Small advertisement space on MSC webpage and Facebook page

Social media story recognition

SILVER \$500-\$1999

Your Banner hung in arena

5x/day announcement of sponsorship @ Finals

Advertisement space on MSC webpage and Facebook page

Social media story recognition (weekly until Finals)

GOLD \$2000-4999

Your Banner hung in arena

8x/day announcement of sponsorship @ Finals

Advertisement space on MSC webpage and Facebook page

Social media story recognition (2x/week until Finals)

PLATINUM \$5000 and Over

Your Banner hung in arena

8-10x/day announcement of sponsorship @ Finals

Advertisement space on MSC webpage and Facebook page

Social media story recognition (3x/week until Finals)

Naming rights to one special events: I.e.: WestJet Double Down

Flag bearer will carry flag around arena several times per day.

MSC CANADIAN FINALS TITLE SPONSOR

The highest contributing Sponsor over \$6000, will be granted the **Title** name for the 2022 Canadian Finals.

I.e.: Spartacus 2022 Mounted Shooters Canadian Finals

All written material, poster, etc. will carry your name.

**in the event of a tie, sponsors will have an opportunity to share the title, raise their donation or a draw will be held to determine the winner.

Company Name: _____

Contact: _____

Phone Number: _____

Email: _____

Social Media Hashtags: _____

We look forward to collaborating with you and developing a good long-term relationship.

As your sponsorship is important to the MSC, we welcome a discussion about how we can best support the promotion of your business or products. Display and product presentations onsite at the Canadian Finals may be available.

Please send Sponsorship payments to:

Alberta Mounted Shooters Association

Box 1166, Calmar, AB, T0C 0V0

Or E-transfer to:

amsashooterentries@gmail.com