



2026

# SPONSORSHIP PROPOSAL



Mounted Shooters of Canada

[www.albertamountedshooters.ca](http://www.albertamountedshooters.ca)



## **What is Cowboy Mounted Shooting?**

Cowboy Mounted Shooting is a fast-paced, crowd-pleasing equestrian sport that keeps western heritage alive. Riders race through a pattern while shooting ten balloon targets with .45 single-action revolvers loaded with black-powder blanks. The rider with the fastest time and the fewest missed targets wins.

The sport welcomes all ages, all experience levels, and all breeds of horses. Competitors start at Level 1 and move up through Men's, Ladies', Senior, and Wrangler (youth) divisions. It's a truly family-oriented sport, with many multi-generation families competing together.

**The Mounted Shooters of Canada** is the over-seeing volunteer committee that plans, organizes, and tracks points for all of the Mounted Shooting clubs in Canada. We diligently track points from all shoots and fundraise throughout the year.

**Canadian Finals will be held at the Silver Slate Arena in Stavely, AB from September 18-20, 2026.**



## **2026 Mounted Shooters of Canada Season**

Throughout May to September, competitors will travel across the Country, "chasing points" to earn the sought after title of **"Canadian Season Leader"**.

Buckles are awarded for Class winners, as well as Season Leaders, and High Point Overall Champions.





## **Why Sponsor MSC in 2026?**

- **Direct exposure to rural families**, equine professionals, agriculture businesses.
- **Brand visibility** via banners, announcer mentions, and social media presence.
- **Community goodwill** by supporting youth, families, and western heritage.
- **Association with a unique sport** across Western Canada.

*Your sponsorship goes first and foremost to supporting and celebrating our shooters and their equine athletes!*

Sponsorship helps our club cover Championship Buckles, Overall Prizes, Youth Awards, Arena Rentals, and so much more that directly impacts our sport.

**Follow us on Facebook or Instagram, and check out our website!**  
**[www.mountedshooterscanada.com](http://www.mountedshooterscanada.com)**



# Sponsor Opportunities

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## **Neighbour Sponsor \$150**

Announcement of sponsorship.  
Social media recognition.

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## **Buckle Sponsor \$250**

Season buckles are awarded at the end of the year to the high point winners.  
These are why all competitors chase points!

Your banner hung in the Arena.  
Announcement of sponsorship at the events.  
Advertisement space on the MSC website & social media.  
Social media recognition.

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## **Silver Sponsor \$500**

Your banner hung in the arena.  
Announcement of sponsorship at Finals..  
Advertisement space on the MSC website & social media.  
Social Media Recognition.  
MSC Branded Thank You Mug



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## **Gold Sponsor \$800**

Your banner hung in the arena.  
Announcement of sponsorship at Finals..  
Advertisement space on the MSC website & social media.  
Social Media Recognition.  
MSC Branded Thank You Mug

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## **Platinum Sponsor \$1000**

Your banner hung in the Arena & Awards Ceremony  
Announcement of sponsorship at Finals.  
Advertisement space on the MSC website & social media.  
Social media recognition.  
MSC Branded Thank You Mug  
Flag bearers will carry your flag around the arena several times a day.

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## **Canadian Finals 2026 Title Sponsor \$5000**

**Hosted by: Alberta Mounted Shooters Association  
(Non-Profit Organization)**

Your banner hung in the Arena & Awards Ceremony  
10x/day announcement of sponsorship at events.  
Advertisement space on the **both** the AMSA & MSC website & social media.  
Social media recognition.  
MSC Branded Thank You Mug  
Finals Title Naming Ex. **"2026 MSC Finals Presented By West Jet"**  
Flag bearers will carry your flag around the arena several times a day and during  
opening ceremonies with the National Anthem.



## 2026 Mounted Shooters of Canada Season

We appreciate you taking the time to read through our proposal! We hope you can join us and be apart of our amazing, **family orientated sport!**

From our youngest competitors, to our veterans, we boast a club full of diversity and community, with reigning Canadian and World Champions.

If you have any questions at all or would like to discuss in further detail, please do not hesitate to reach out by email:

**[mountedshooterscanada@gmail.com](mailto:mountedshooterscanada@gmail.com)** or call Ashlynn at **(403) 396-0504**

Thank you again on behalf of the ***Mounted Shooters of Canada.***

