



## 2023 Canadian Finals Champions & Season Leaders

### Sponsorship Letter

To whom this may concern,

Our committee is comprised of representatives from each of the cowboy mounted shooting clubs in Canada. Our competitions are held in conjunction with events such as Agribition, Ponoka Stampede, Cochrane Rodeo, Teepee Creek Stampede, Grand Prairie Stompede, Morris Rodeo and many other events across Canada. Sponsorship contributions will help keep event entry fees affordable and promote competitor participation for all events across Canada. On behalf of The Mounted Shooters of Canada committee, we are proud to invite you to be part of our 2023 CANADIAN FINALS AND SEASON LEADER AWARDS.

What is Cowboy Mounted Shooting? Cowboy Mounted Shooting is one of the fastest growing equine sports in North America. It is a fast paced, exciting spectator sport where competitors shoot .45 caliber single action pistols at targets on top of a horse through a pattern, against a clock. The sport is dedicated to keeping the western heritage alive and we have male and female competitors ranging in age from 3 to 77 years.

We are incredibly proud of our Canadian Mounted Shooters and the dedication of the clubs in Canada. Many of our Canadian Mounted Shooters compete very successfully in the USA and we have several World Champions and National event title holders.

We invite you to be among our featured sponsors for our 2023 season. Sponsorship contributions will help provide funding to obtain our Season Leaders and Canadian Finals awards. The winners will be presented with their awards in Saskatoon, SK on September 23<sup>rd</sup> 2023, at the Canadian Finals Banquet. This three-day sudden death showdown at the Prairieland Park Arena is an opportunity for your business to be recognized and spoken about on a consistent basis throughout the Finals. This could be our last year to shoot in Canada due to the changing gun laws, please consider helping us to put on a Canadian Finals to remember.

On behalf of all our Canadian Shooters, we thank you in advance for your consideration of our proposal.

Sincerely,

The Mounted Shooters of Canada Committee



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### **BUCKLE SPONSOR \$250**

Your banner hung in Arena.

Small advertisement space on MSC webpage and Facebook page.

Social media recognition.

### **SILVER SPONSOR \$251-\$999**

Your banner hung in Arena.

5x/day announcement of sponsorship at the Finals.

Advertisement space on MSC website and Facebook page.

Social media story recognition (weekly until Finals).

### **GOLD SPONSOR \$1000-\$1499**

Your banner hung in Arena.

8x/day announcement of sponsorship at the Finals.

Advertisement space on MSC website and Facebook page.

Social media story recognition (2x/week until Finals).

### **PLATINUM SPONSOR \$1500 and over**

Your banner hung in Arena.

8-10x/day announcement of sponsorship at the Finals.

Advertisement space on MSC website and Facebook page.

Social media story recognition (3x/week until Finals).

Naming rights to one special event (i.e.) WestJet Double Down.

Flag bearer will carry your flag around the arena several times a day.

### **MSC CANADIAN FINALS TITLE SPONSOR**

The highest contributing Sponsor over \$3000

You will be granted the **TITLE** name for the 2023 Canadian Finals.

(i.e.) WestJet 2023 Mounted Shooting Canadian Finals.

Any and all written material, poster, etc. will carry your name.